



INTRODUCTION

This is a story about values that all of us share as Washington citizens. We value education.

We value innovation and entrepreneurship. We value helping others and protecting the resources and quality of life that make the Pacific Northwest unique. Over the years, these core values have shaped the mission and accomplishments of the University of Washington. The “U-Dub” is a community of students, faculty, alumni, staff and supporters who have achieved excellence by focusing on the state’s core values.

We should all be proud of what we have accomplished together. The world is changing, and we need to pay attention to those changes and plan for the future. The “new global economy” refers to more than just industries dealing with computers, software or the Internet. The economy is evolving and changing in ways that affect each and every industry and job in this state. State initiatives like Washington Learns, the Global Competitiveness Council, and the Life Sciences Discovery Fund were created to respond to this changing economy.

We Must Prepare Our Children to Compete

As state initiatives are finding, a strong undergraduate and graduate education is essential to the success of Washington's citizens – more than ever before. Degrees in high-demand fields like engineering and health care are crucial to our ability to compete with other states and nations.

Our children can be prepared to seize great opportunities and shape this new world through their work in business, science, public service, and the arts and culture. Or they can watch as those opportunities pass them by.

The University of Washington is an essential part of our state's shared future.

The UW educates 40 percent of the students in public four-year institutions in Washington state, and these students are taught in a research-driven environment that gives them a competitive advantage. Research universities are the engine of the dynamic high-tech and bioscience economies that provide Washington's students with great jobs upon graduation.

The UW can meet the challenges ahead with a plan to strengthen the educational experience – a plan that is focused on goals, values and achieving results. We are asking the people of Washington to make the necessary investments to support this plan. Education at the UW is supported through a combination of state funding and tuition. Investments in students are needed.

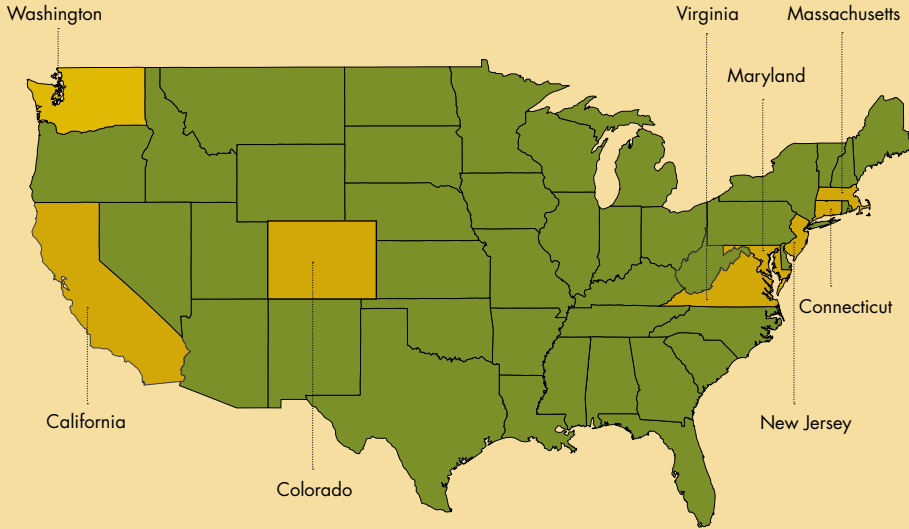
Right now, the total available resources are about \$4,000 less per UW student than other "Global Challenge" states – our direct competitors in the new economy.

The funding gap is a signal of resource limitations that affect Washington students in real ways – every day. Our current level of investment is not enough to give UW students the preparation they need to compete with students from other states and other nations.

GLOBAL CHALLENGE STATES

OUR DIRECT COMPETITORS IN THE NEW ECONOMY

The Washington Learns initiative measures the state's educational success by comparing it to other states that score high in the size of their knowledge economies, presence of global trade and economic dynamism.



WHERE WE RANK

GLOBAL CHALLENGE COMPETITORS SPEND ABOUT \$4,000 MORE PER STUDENT

Global Challenge Peer Institutions and their funding per full-time-equivalent student in fiscal year 2004-2005.

INSTITUTION	FUNDING PER STUDENT
Rutgers University	\$27,608
UCLA	\$24,067
University of Connecticut	\$23,704
UC, Davis	\$21,803
Washington Learns 60th percentile	\$21,401
University of Maryland	\$21,134
University of Massachusetts	\$20,648
UC, San Diego	\$18,563
University of Virginia	\$18,044
UNIVERSITY OF WASHINGTON	\$17,709
UC, Irvine	\$16,554
University of Colorado	\$13,287

THE \$3,692 GAP

If we close this \$4,000 gap in funding, it will have immediate and positive effects on the educational experience of students at the University of Washington. Additional funding will expand financial aid. It will mean more room in high-demand majors, smaller class sizes, better advising, greater opportunities for international experiences, research opportunities for students with top-quality professors, and classrooms with essential equipment and technology. It will ensure that the UW can recruit and retain the kind of world-class faculty that has been the hallmark of a UW education.

These immediate improvements translate into long-term benefits for every person in this state.

Washington's economic future isn't secure. State commissions, local economic development initiatives, leaders in our business community, prominent political leaders and outside

observers continue to warn of the consequences if we continue to fall behind in student achievement, degree production and research investment. They recognize the key role of higher education in Washington's future. We must respond to this challenge by closing the funding gap between the resources invested in Washington students and what the "Global Challenge" states invest in their students.

As a state, we have choices about how to close this funding gap – through greater state investments, through tuition, or a little of both. But it's clear that we need a focused, purposeful plan to make this vital \$4,000-per-student investment, and we need to act now.

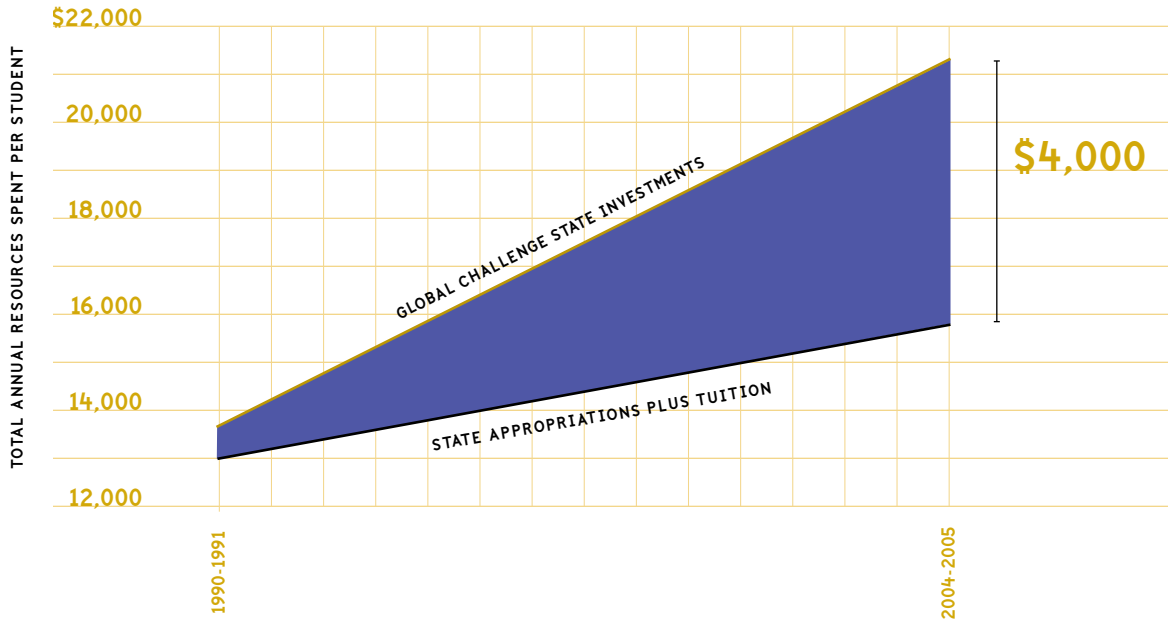
Our children are worth it, and our economic future depends on it.

HOW WASHINGTON BENEFITS

FROM ITS INVESTMENT IN THE UW

- Three out of four UW graduates stay in Washington, and more return to the state later in their careers.
- Each year 160 undergraduate students graduate with degrees in Computer Science and Engineering. The UW's program is one of the 10 best in the nation.
- Over 720 undergraduate students graduate with degrees in Business. The UW's program has been in the top 25 overall in the nation for more than a decade, and is ranked 6th among public universities in international business and 9th in entrepreneurship.
- Over 4,000 medical students, residents, and fellows are among those enrolled at UW Medicine. For 15 consecutive years, the school has been ranked as the nation's top medical school in training primary-care physicians, and it has top-ranked academic programs in family medicine, rural health, internal medicine, pediatrics, women's health, geriatrics, and AIDS. UW Medicine is second among all medical schools in federal research awards.
- Over 10,000 alumni have graduated from the UW School of Nursing, the nation's top nursing school since 1974.

THE FUNDING GAP HAS GROWN LARGER OVER TIME



- The UW wins more federal research awards than any other American public university – a position it has held every year since 1974.
- UW research funding generates about 34,000 jobs statewide. Every grant dollar generates an additional \$1.30 in economic benefit to the state.
- The UW is fourth among U.S. universities in revenue generated from technology licensing.
- Almost 200 new companies have been started with UW technologies or by UW students and faculty.
- World-class teachers and researchers make the state of Washington their home. Six UW faculty members have won Nobel Prizes. Fifty-three faculty members have been elected to the National Academy of Sciences. Thirteen are members of the National Academy of Engineering. Forty-three are members of the Institute of Medicine. Six current faculty members have won MacArthur “genius grants.”