

UNIVERSITY of WASHINGTON

MEETING THE GLOBAL CHALLENGE

A CASE FOR CONTINUED INVESTMENT 2009-2011





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The people of the UW are an integral part of helping this region meet the global challenge

This report makes the case for continued strategic investment in the University of Washington, one of our state's critical assets in the new global economy.

Investments today help keep the state of Washington moving toward our shared goals of higher education to all students, a catalyst for economic prosperity, and building a healthier world.

We now live in a globalized and extremely competitive knowledge economy that demands a highly educated population. The marketplace is global, not national. To compete, we must produce new ideas as well as new products.

The state of Washington is uniquely positioned to seize the great opportunities and overcome the challenges presented by today's world. In order to do this, we must make strategic, targeted investments in the institutions that make our economy dynamic and support a high quality of life. This is particularly important in unprecedented times of economic uncertainty.

State support has made the UW what it is today, and sustained state investment in the UW is essential to achieving our shared goals.

The State's Successful Investment in the UW

Washingtonians' past investments in the University of Washington have given our state a real competitive edge in the new economy. As an educator of our citizens, as an economic engine, and as a source of ideas and solutions, the UW is one of Washington's vital assets. This flagship public research university has made a world-class college education accessible to generations of students, been a catalyst for billions of dollars in research activity, and recruited some of the world's most innovative people to this state.

The state has defined specific goals for higher education. The people of the UW have responded. Working together, the state and the UW have made important progress on these goals and achieved large returns on state investments that benefit our students, citizens, and the Washington economy. Yet there is still important work we should do to help tackle Washington's big challenges — like increasing educational opportunities, boosting the employment and income base, and sustaining our natural resources.

INVESTMENTS IN THE PAST BIENNIUM HAVE REAPED TANGIBLE RESULTS FOR STUDENTS AND FOR THE STATE

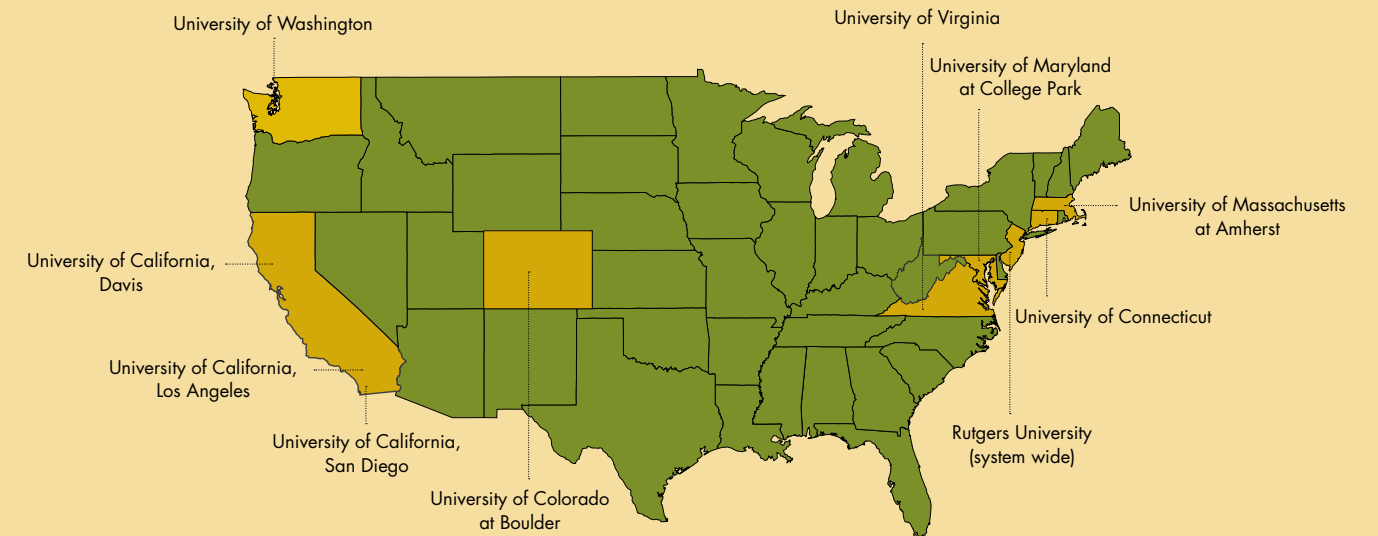
- More than one in five UW undergraduates have benefited from the Husky Promise® program which provides free tuition for low- to lower-middle income students.
- UW research generates a threefold return on investment. For every \$1 the state invests in university appropriations, the UW leverages close to \$3 more in federal and private support.
- State investment enabled the UW to recruit top faculty, who helped generate over \$1 billion in outside research funds last year, injecting new vitality into the state economy.

Strong universities help build strong economies. Targeted, strategic investments in the coming biennium will keep the state and the UW on track to meet our shared goals for a dynamic, healthy, and sustainable Washington.



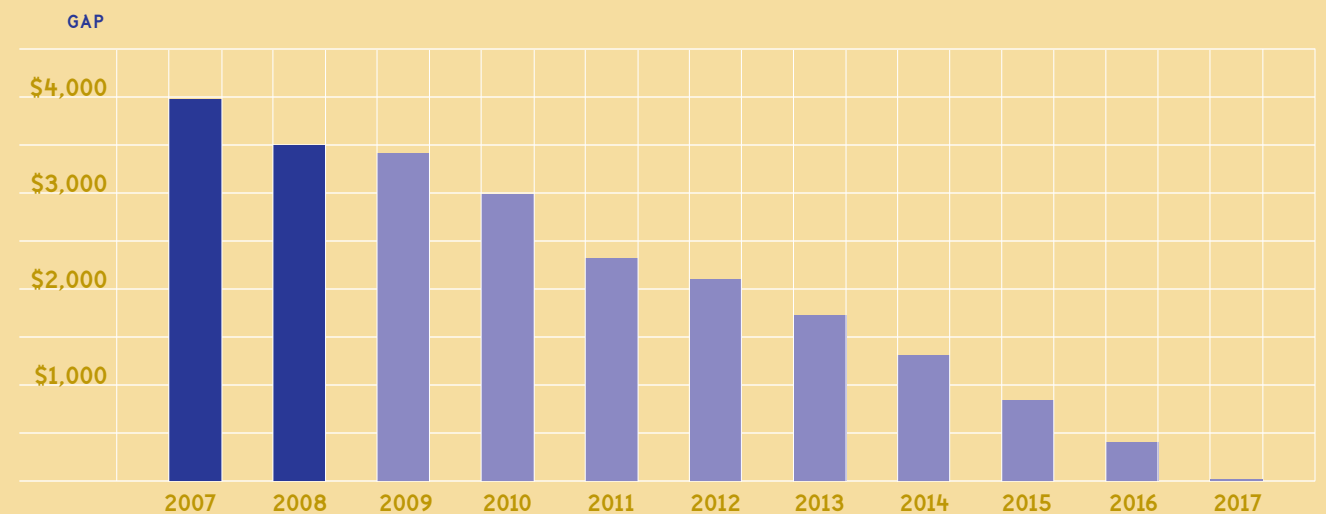
GLOBAL CHALLENGE STATE UNIVERSITIES: OUR DIRECT COMPETITORS IN THE NEW ECONOMY

The Washington Learns initiative measures the state's educational success by comparing it to other states that score high in the size of their knowledge economies, presence of global trade and economic dynamism.



THE PER-STUDENT FUNDING GAP BETWEEN THE UW AND PEER UNIVERSITIES IS ALREADY BEGINNING TO CLOSE

AND WITH CURRENT LEVEL STATE INVESTMENTS IS PROJECTED TO BE ELIMINATED BY 2017



GAP IN STATE FUNDING AND TUITION BETWEEN UW AND GLOBAL CHALLENGE STATES