

OUTREACH & ENGAGEMENT SUMMER/AUTUMN 2017**ENGINEERING SHOWCASE****OCTOBER**

Federal and State Relations partnered with the College of Engineering to host an engineering showcase event for legislators, staff and industry partners. During the tour, guests had an opportunity to learn about innovative programs and research, as well as interact with both students and faculty. The tour included stops at the Molecular Engineering & Sciences Lab, Ubicomp Lab, Moore Hall Structures Lab and the Boeing Advanced Research Center (BARC). Visitors received presentations on current research in a variety of disciplines, from the BiliCam, which uses smartphone technology to monitor jaundice in newborns, to work being done on seismic retrofitting. While at the Paul G. Allen School of Computer Science & Engineering, Professor Ed Lazowska presented on the student and workforce demands in computer science and the group heard from a student panel moderated by Dean Mike Bragg. Students shared their stories about what sparked their interest in engineering and led them to the UW, the importance of support provided through programs like the Washington State Academic RedShirt (STARS) program and positive contributions they are making at the university and in the community.



Engineering Showcase attendees visit the Structures Lab



Attendees tour the MoES Luscombe lab

WOMEN IN STEM**OCTOBER**

Rep. Nancy Pelosi (CA-12), who serves as the minority leader of the U.S. House of Representatives, visited campus with Rep. Suzan DelBene to discuss women in STEM hosted by the UW College of Engineering's Paul Allen School for Computer Sciences. The conversation, held at the Paul G Allen Center for Computer Science and Engineering, focused on issues related to increasing opportunities for women in computer science. The congresswomen participated on a panel with a robust discussion, moderated by Allen School Chair Ed Lazowska, about the opportunities and challenges of participating in the STEM fields from computer science to geosciences. It was an animated and diverse discussion of the federal role and needed support to continue to foster the next generation of female scientists and innovators. It was well-attended by both UW researchers and scientists and individuals from the broader technology industries in Seattle.

COLLEGE OF THE ENVIRONMENT TOUR

AUGUST

The fourth annual College of Environment tour, organized by Federal Relations and the College of the Environment, brought staff from five congressional offices to the Northwest for briefings and tours in the region. The tour was timed to coincide with one of the astronomical highlights of our lifetime—the total solar eclipse. Staff visited the Warm Springs Reservation in Oregon for a special viewing of the total solar eclipse, coordinated by the Washington Space Grant Consortium. Visiting staff also joined a group of students from tribal middle schools who had worked with the consortium to prepare to launch scientific balloons into the atmosphere to collect data at the time of the eclipse. The group also visited the Wind River Experimental Forest for a briefing on forest health and research. Prior to the eclipse observation, staff received briefings on earthquake and volcano monitoring and research at the Cascades Volcano Observatory and participated in a discussion on the impacts of climate change on agriculture with members of the Washington agriculture community.

WWAMI TOUR

AUGUST

The Office of Federal Relations hosted fifteen congressional staffers from Washington, Wyoming, Alaska, Montana and Idaho for a four-day tour of the WWAMI medical educational program in Bozeman and Seattle. This was the fourth tour of this kind which has proven to be a unique opportunity for federal health care staff from the WWAMI states to come together to learn about what makes the program so successful and have the opportunity to meet the faculty and students, as well as see facilities across the region. UW Medicine faculty and staff presented on a variety of topics, including graduate medical education financing, healthcare workforce issues in the Northwest, the foundations of medical education and health care delivery in rural regions. The group toured a number of interesting locations, including the Bozeman medical education site, Harborview Medical Center, the Institute for Stem Cell and Regenerative Medicine at South Lake Union and the WISH simulation lab at the UW Medical Center in Seattle.

SENATOR MARIA CANTWELL HEALTHCARE TOWN HALL

JULY

In July, U.S. Senator Maria Cantwell held a town hall meeting on the Seattle campus that focused exclusively on health care issues. The event, held in Kane Hall, was attended by hundreds of concerned Washingtonians. UW Medicine Dean and CEO Dr. Paul Ramsey joined the Senator on stage for the event, adding his perspective on health care reform issues and the future of health care in our region and the nation.



U.S. Senator Maria Cantwell with UW Medicine Dean and CEO Dr. Paul Ramsey

PROJECT MEDICAL SCHOOL

NOVEMBER

The Office of External Affairs assisted UW Medicine for their second annual project medical school event. Visitors included members of the state legislature, state policy staff, congressional staff and UW and UW SOM/Gonzaga staff. The event guides attendees through medical school from admissions to graduation, including matching to residency programs. Visitors got hands-on experience in the anatomy lab, with the Harvey Cardiopulmonary Simulator and learned how to take basic vitals. They also participated in an interactive demonstration of a simulated medical emergency courtesy of the WWAMI Institute for Simulation in Healthcare (WISH), including participation by King County paramedics. The group heard from Dr. Suzanne Allen, Dr. Anne Eacker, Dr. Robert Sweet, along with others from UWSOM. Presentations covered a variety of topics, including explaining WWAMI, diversity efforts, medical school curriculum, student services and financial aid.



Participants were active participants in a simulated emergency situation with the UW WISH lab and King County emergency responders.



Rep. Javier Valdes (46th LD) practices taking basic vitals with Dr. Genevieve Pagalilauan.

GOV. INSLEE CLIMATE CHANGE TOWN HALL

OCTOBER

The Office of State Relations assisted the UW College of the Environment in hosting Governor Jay Inslee for a Climate Change Town Hall on campus during the Sustainable UW Festival. The Governor discussed Washington's current and future leadership on climate change action and took questions from attendees.



Gov. Jay Inslee at SustainableUW Fest

HUSKY NEIGHBORHOOD INTERNS

OCTOBER & NOVEMBER

In partnership with the Community Standards & Student Conduct Office, Regional & Community Relations has hired a new group of Husky Neighborhood Interns. The students are tasked primarily with educating fellow students about public safety, housing issues, noise, campus resources and being a good neighbor and performing other community-building projects north of the Seattle campus. Husky Neighborhood projects include community cleanups, food drives and safety walks. In addition to improving the neighborhood, these service projects also create opportunities for students and neighbors to work together, breaking down stereotypes and improving interactions.



Husky Neighborhood Interns at MLK Day cleanup



President Cauce with Reps. Paul Harris (17th LD) and Vandana Slatter (48th LD) at Hill-Crest

LEGISLATIVE RECEPTION

JULY

The Office of State Relations assisted the Office of the President in hosting President Cauce's first legislative thank-you reception following the conclusion of the 2017 state legislative session. Reception guests included a bi-partisan group of state legislators, university leadership, faculty, staff and others who provided guidance and assistance in Olympia.

BUSINESS ADVISORY COUNCIL

NOVEMBER

The Office of External Affairs sponsors the Business Advisory Council which hosts key state business leaders for in-depth explorations of the UW and our groundbreaking research and programs. In November, the group visited South Lake Union where they learned about the WWAMI program from Dr. Suzanne Allen, vice dean for academic, rural and regional affairs at the UW School of Medicine. Dr. Allen provided an overview of the regional medical education program and engaged in discussion with attendees about everything from the future of medical education to diversity in medicine and the importance of college preparation for students in the K-12 system. Dr. Chuck Murry, MD, PhD Pathology and director of the Institute for Stem Cell & Regenerative Medicine (ISCRM) presented on his stem cell and heart regeneration program. Dr. Murry also invited attendees to his lab for a tour of the facility where he is conducting tissue regeneration and stem cell research.



Dr. Chuck Murry presents at South Lake Union

APLU PRESIDENT VISIT

JULY

Association of Public and Land Grant Universities President Peter McPherson visited the UW campus in July. The Office of External Affairs coordinated a day of meetings and tours for President McPherson. The agenda included meetings with President Cauce, Provost Baldasty, Jeff Riedinger, Randy Hodgins and Mary Lidstrom and McPherson joined several deans for a lunch discussion at the UW Club. McPherson also received tours and presentations at the Alzheimer's Disease Research Center and the Institute for Stem Cell and Regenerative Medicine (ISCRM).

APLU COUNCIL OF GOVERNMENT AFFAIRS SUMMER MEETING

AUGUST

Each summer, the Association of Public and Land Grant Universities' (APLU) Council on Government Affairs (CGA) holds a summer meeting at a host institution. The annual meeting brings together higher education federal relations professional to learn more about the strengths and initiatives of their host as well as to share intelligence and develop strategies to move the common higher education agenda forward. This year, the Office of Federal Relations co-hosted the four-day meeting with WSU's Federal Relations team in Seattle. The event brought more than one hundred federal lobbyists from peer institutions to Seattle and the UW campus. Meeting participants engaged with UW experts on issues ranging from the opioid crisis to tech transfer, and from aquaculture to international student issues. Several elected officials, including U.S. Rep. Suzan DelBene (WA-1) and Washington State Assistant Attorney General Anne Egeler participated in the event. UW participants included Vikram Jandhyala from CoMotion, Dr. David Tauben from UW Medicine, UW College of the Environment Dean Lisa Graumlich and UW Vice President for Global Affairs Jeff Riedinger. Bill Dewey from Taylor Shellfish Farms, Ian Jeffords from Penn Cove Shellfish, Mike Egan from Microsoft and WSU and CGA Colleagues also joined.

REP. JAYAPAL STUDENT AID WORKSHOP

JULY

The Office of External Affairs assisted staff from U.S. Representative Pramila Jayapal's (WA-7) office with a student financial aid workshop on the UW campus. James Flowers, associate director of financial aid at the UW, spoke to a group of prospective and applying students about available financial aid resources. External Affairs made arrangements for computers and internet access so that students could begin filling out their FAFSA and WAFSA on site during the workshop

U.S. REP LARSEN AT ANNUAL PAC-TRANS MEETING

AUGUST

In October, Rep. Rick Larsen (WA-2), a member of the House Transportation and Infrastructure Committee, gave the keynote address at PacTrans' annual Regional Transportation Conference. He spoke about mobility issues in the Pacific Northwest and data-driven solutions for the diverse mobility challenges of the region. The event was widely attended by more than two hundred transportation officials from government agencies, private industry and academia from Washington, Oregon, Idaho and Alaska.

STATE HOUSE COMMERCE & GAMING COMMITTEE TO SLU

SEPTEMBER

In partnership with UW Medicine, State Relations organized a presentation and tour at the UW Medicine – South Lake Union location for members and staff of the House Commerce and Gaming Committee. The group learned about the university's cannabis research efforts from Dr. Nephi Stella and Dr. Beatriz Carlini. The committee also toured the Quellos High Throughput Screening Core facility with Dr. Timothy Martins. Dr. Carlini later presented at a committee work session on the same topic in Olympia

MONTLAKE TRANSPORTATION CHANGES AND EASTSIDE OFFICIALS

JULY

Regional & Community Relations has been working closely with campus partners to respond to a proposal to truncate all King County Metro Transit buses traveling across SR-520 at the UW Sound Transit Station. As part of this work, the office hosted a meeting of Eastside elected officials in July to talk about their concerns and discuss ways to make mode transfers at Montlake more seamless. The meeting was an opportunity to explore different ideas for improvements and for the elected officials to see first-hand how transit works in the area.

NEIGHBORHOOD OUTREACH ABOUT WORK TO REVISE HUSKY STADIUM'S TMP

NOVEMBER

Regional & Community Relations, Intercollegiate Athletics, and Capital Planning & Space Management met with Northeast Seattle neighborhood groups to brief them on the university's plans to update the Transportation Management Plan (TMP) for Husky Stadium. The current TMP, drafted in 1986, documents goals for non-auto travel to football games and lists a painfully out-of-date range of ways UW will manage parking and congestion impacts.

HISTORIC PRESERVATION

ONGOING

Acting as convener and host, Regional & Community Relations continues to bring together UW capital project staff with historic preservation advocates to discuss future preservation and development on campus. Non-UW participants include staff from the Washington Trust for Historic Preservation, Historic Seattle and the City of Seattle. The quarterly meetings provide a chance for early discussion of potential projects and collaboration. The most recent consultations introduced advocates to the Foster School's space planning goals and walked through UW's proposed approach to unreinforced masonry.



SPOKANE HOOPFEST

JUNE

The UW sponsored three courts at Spokane's Hoopfest – the largest 3-on-3 basketball tournament in the nation. In addition to sponsorship, the UW Spokane Center hosted food trucks for participants and spectators to enjoy local food and set up a swag tent in front of the building with free purple and gold items. The Center also stayed open to welcome current and former students, Husky fans, parents and Hoopfest players to cool off out of the sun. The tournament also kicked off with a UW vs. Gonzaga alumni game!



BARK IN THE PARK

JULY

More than 100 alumni and Husky fans came together for a Bark in the Park night at 1st Pitch Pavilion in Spokane. The UW and UW School of Medicine hosted fans in a suite at the park and Jason Mondo, a second-year medical student in Spokane, threw out the first pitch.



PRESIDENT CAUCE IN SPOKANE

AUGUST

President Cauce traveled to Spokane for meetings and outreach on behalf of the university. The president met with the Greater Spokane Incorporated (GSI) Board and with Mayor Condon and Gonzaga President Thayne McCulloh. Spokane & Eastern Washington Relations coordinated a Q&A with President Cauce and sixty new medical students.



SPOKANE BUSINESS AFTER HOURS *SEPTEMBER*

In conjunction with Greater Spokane Incorporated (GSI), Spokane and Eastern Washington Relations, the UW Medical School in Spokane and Gonzaga University hosted a Business After Hours event at the Schoenberg Center. The event highlighted the medical partnership between the UW and GU, as well as the future physicians and faculty at the medical school. Attendees enjoyed local food truck fare!

STATE HOUSE HIGHER EDUCATION COMMITTEE IN SPOKANE *SEPTEMBER*

State representatives and staff from the Washington State House Higher Education Committee visited the UW health sciences program in Spokane. The group started their time with a presentation by representatives of the Regional Initiatives in Dental Education (RIDE) program, a joint venture between the UW School of Dentistry and Eastern Washington University. Arley Medrano, a student in the program, described the valuable experiences he is earning by being based in Eastern Washington and his plans to return to his hometown of Okanogan to practice after graduation. The committee also saw demonstrations of distance learning classroom technology, the dental lab and dental clinic spaces. Legislators and staff traveled to the Schoenberg Center at Gonzaga University where they learned about the UWSOM partnership with GU. UWSOM students Alex Hoffman, Mackenzie Rinaldi and Cheyenne Enevold were featured and the group partnership in a "Care Across the Lifecycle" workshop session with students. The committee's time concluded with a presentation from the MEDEX Northwest physician assistant program.