

Dianne P. Myers – Strait Strategies LLC

PHILOSOPHY STATEMENT

Dedicated to helping people build better communities and stronger businesses through research-based decisions. I assist communities with measuring and improving their departmental services and organizations and businesses with measuring and improving the impact of their services and products.

I offer innovative solutions to help your business or organization make decisions that are not only cost-effective, but also based on proven research strategies. I utilize cutting edge technology and offer over 20 years of business research to develop the custom plan that will fit your needs.



AREAS OF EXPERTISE/RESULTS

- Surveys
- Decision Making Sessions
- Focus Groups
- Individual Interviews
- Expert Panels
- Strategic Planning

EXPERIENCE / SELECTED PROJECTS

- Dianne Myers is an applied business researcher with over 20 years of experience helping organizations, nonprofits, and businesses discover answers to problems from budget planning to new product development.
- Dianne was the Director of the Institute for Economic Advancement Decision Support Center with the University of Arkansas at Little Rock and a researcher with the University of Arkansas for Medical Sciences in Arkansas prior to relocating to Washington.
- Clients include the Port Angeles Forward, Homeward Bound Land Trust, Clinton School of Public Service, Arkansas Department of Economic Development, Arkansas Department of Health, City of Hot Springs, Arkansas, City of Fort Smith, Arkansas, Monticello Economic Development Commission, and Central Arkansas Library System.

CREDENTIALS

- Master of Applied Psychology, with a concentration in Industrial/Organizational Psychology (1989)
- Director of Decision Support Center
- Certified Qualitative Researcher – Nielsen Burke Institute
- Certified Decision Support – Group Systems
- Graduate of UA LeadAR Class 12 - 2 year leadership program

SELECTED CLIENTS

- PA Forward Business Survey, Port Angeles, WA
- Homeward Bound, Strategic Planning Session, Port Angeles WA
- Community Health Center Survey of Adult Oral Health, Submitted to Arkansas Department of Health.
- Decision Support Session, Submitted to David Pryor Dean of the UA Clinton School of Public Service
- Citizen Survey for the City of Hot Springs, Hot Springs, Arkansas
- Economic Developers Focus Group, Submitted to Arkansas Department of Economic Development

Contact the Alliance at 206-616-8461 OR alliance@u.washington.edu.