

Denise DeLuca

PHILOSOPHY STATEMENT

I believe today's challenges - personal, organizational, and global - cannot be met using outdated conventional practices, models, and ideas. They are far too limiting. Alongside our day-to-day productivity, we need to release and leverage our individual and collective creativity and foster effective creative collaboration.

I believe we can realize our full potential, and that of our organizations, by re-discovering and re-aligning ourselves and our organizations with the power of own human nature. Being inspired by Nature allows us to embrace the paradoxes of creativity/productivity, radical/rational, and profound/practical to create and share emergent abundance.



AREAS OF EXPERTISE/RESULTS

- Catalyzing creative thinking
- Understanding the nature of change
- Fostering effective creative collaboration
- Curating a culture of continuous innovation
- Using biomimicry for organizational transformation.
- Learning from Nature

EXPERIENCE / SELECTED PROJECTS

- Workshop series: Biomimicry, Bio-Inspired Tools for Radical Innovation, and Ecological Thinking for Radical Transformation. Pinchot University | OSR Program. 2014
- Workshop: Co-Creativity for Disruptive Innovation. Microsoft-Net Impact. 2014
- Class: Turning Nature-Inspired Solutions into Breakthrough Designs. Boeing-Ed Wells Partnership. 2013-2014
- Online course: Creative Leadership. MCAD-Masters in Sustainable Design. 2012-2104
- Retreat: The Nature of Change. The Burke museum faculty retreat. 2013
- Guest lecture: Biomimetic Innovation Realization. Stockholm University School of Business. 2012
- Faculty workshop: Tools for Creativity inspired by Nature. Union College. 2012
- Organizer/presenter: Tomorrow's Natural Business Conference, London. 2011
- Organizer/presenter: Firm of the Future. Atos Consulting, Amsterdam. 2010
- Invited lecture: New Models for Business. The Global Business of Biodiversity conference, London. 2010
- Short course: Opportunities for Transformational Change. Schumacher College. 2010
- Webinar: Biomimicry for Design and for Organizational Change. Nokia Siemens Networks. 2010
- Organizer/presenter: Business Inspired by Nature. Royal Botanical Gardens Kew, London. 2010
- Workshop: Biomimicry for Design and Business Inspired by Nature. WWF One Planet Leaders, Zurich. 2010

CREDENTIALS

- MS Civil Engineering, 1987, Montana State University
- USGBC LEED-Accredited Professional, 2005
- BS Civil Engineering, 1985, University of Wisconsin - Madison
- Professional Engineer, Montana, 1995-present

SELECTED CLIENTS

- • The Burke Museum
- • Schumacher College
- • Boeing-Ed Wells partnership
- • Union College
- • Microsoft-Net Impact
- • Swedish Biomimetics 3000

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