

ClearPath – Art Frohwerk

PHILOSOPHY STATEMENT

We believe every individual has enormous potential and plays a vital role in their organization. It is our job to clarify that potential and connect it to the goals of the organization. Everything we do hinges on our care about the success of our clients. It is this commitment of care, our innovative approaches, and inherent positive energy that allows the barriers of success to be eliminated and our clients to be truly successful.



APPROACH

We use a method of discovery and a big picture approach in all of our work. Through a series of highly collaborative sessions, we work with our clients to coach, build ownership and guide the implementation of their plans. We make sure that the right things happen in the right order, to leverage resources, and ultimately sustain and improve on their desired results.

AREAS OF EXPERTISE/RESULTS

- Strategy Design & Implementation
- Master Process Design & Innovation
- Total Quality Leadership
- Innovation Methods
- Experience Design
- Project Management
- Training and Team Building
- Facilitation and Tool Development

EXPERIENCE / SELECTED PROJECTS

- Over 30 years of experience helping clients achieve breakthrough performance
- Extensive experience with both small- and large-scale projects in almost every industry (academic, universities, colleges, scientific/research, healthcare, non-profit, municipalities, corporate business, etc.)
- All work blends pragmatism and academic rigor, allowing every element of a project (technology, processes, measures, facilities and image) including the human factors to be accounted for
- Alumnus of Walt Disney Imagineering; the Procter & Gamble Engineering and Product Development divisions, the Belcan Engineering Group and FutureCORE

CREDENTIALS

- BS in Engineering from Harvey Mudd College
- Selected certifications include: Seven Habits of Highly Effective People (Steven Covey); Total Quality Leadership (Belcan Corporation); Innovation Leader/Facilitator (Disney)
- Co-founder of the UW Institute of Collaborative Building
- Developer of methodologies in capability maturity (organizational readiness); project management (now used by the Project Management Institute) and experience design

SELECTED CLIENTS

- Trinity Lutheran College
- Xavier University
- University of Pennsylvania
- UW Real Estate Office
- UW College of Engineering
- Pacific Northwest Research Institute
- Pacific Northwest National Laboratory
- Rafn Company
- Disney Imagineering
- Procter & Gamble

Contact the Alliance at 206-616-8461 OR alliance@u.washington.edu.