

# Husky Stadium

a community resource and public asset



ACTIVITIES ABOVE INCLUDE: DAWG DASH, WASHINGTON SUMMER SPORTS CAMPS, UW COMMENCEMENT, JUVENILE DIABETES FOUNDATION BEAT THE BRIDGE

*The irreplaceable experience of college game day at Husky Stadium has been part of the fabric of the community and important to generations of Washingtonians. It is a historic Pacific Northwest landmark and a unique symbol of the livability and beauty of our region. Husky Stadium helps make this State an attractive and dynamic destination for visitors, residents and companies.*

## PUBLIC INVESTMENT IN HUSKY STADIUM MAKES SENSE BECAUSE:

- Close to ninety years old, Husky Stadium requires \$300 million in essential renovations and upgrades to **ensure spectator safety, comply with ADA, ensure seismic integrity, meet current codes, and ensure program competitiveness.** Doing nothing and delaying these upgrades still could cost \$100 million in deferred maintenance over the next decade.
- Husky Stadium is a **critically important community facility** that hosts local and regional events involving thousands of Washington citizens. The local community relies on the Stadium to stay open and be accessible and safe.
- **UW athletics provide significant financial benefits for the region and the State.** A recent economic study indicates that UW sports generate \$12.5 million per year in tax revenue for the state and the local region. Much of this revenue comes from thousands of college football fans who travel from other states to watch their teams play in Husky Stadium.
- Public financing would not require new taxes, but **would redirect existing revenues that the voters and the legislature have previously directed to construct other sports facilities.** These are primarily tourism taxes paid by visitors to King County.
- **85% of all athletic revenues come from football, funding all sports except men's basketball.** The continued financial health of Husky Football is therefore essential to the viability of other Husky men's and women's sports.
- **UW intercollegiate athletics are self-supporting.** It is one of only 14 programs nationwide that does not take money from the regular University budget or other state appropriations.
- Husky sports include a total of 664 student athletes (308 women and 356 men). The NCAA limits annual scholarships to 287. The UW Athletic Department campaigned and now funds 134 of those tuition and fees scholarships in perpetuity. **UW donors have supported numerous facility and programmatic improvements.** However, they do not have the capacity to pay for the entire \$300 million project budget.
- The experience of other universities shows that **moving to a professional stadium (like Qwest Field) costs universities more money and weakens fan support.** UW would have increased expenses, lost revenues, and Husky fans would have to pay more for tickets, parking, and concessions. Student participation and alumni support could diminish, and the irreplaceable experience of college game day at Husky Stadium will be lost.

## INVESTING TO SAVE HUSKY STADIUM IS GOOD FOR THE ECONOMIC AND EMOTIONAL WELL-BEING OF OUR REGION

