AREA PLANNING AS A MEANS OF STRATEGICALLY DEPLOYING RESOURCES (BUILDINGS, LAND & HUMAN RESOURCES)

GOALS

Design a physical environment that fosters collaboration amongst schools and the community, that supports new modes of teaching and learning and fosters the creation of ideas to reach and surpass the research and teaching mission of the University of Washington.

- Achieving the above goals with a limited availability of built, land and financial resources.

NEEDS

Identify options for future campus development that:

- Identify programmatic needs early
- Optimize synergies between like-minded programs
- Encourage partnerships with our immediate community and city wide partners
- Embody sustainable best practices

PROCESS IMPROVED BY:

- Creating development principles and guidelines integral to the success of the department(s) and University that inform study and growth scenarios into the future
- Engaging students, staff and faculty through interviews, working group sessions, interactive surveys and Town Hall sessions to gather all user group perspectives
- Identifying interdisciplinary initiatives, community and industry partnerships in area planning studies that help identify adjacency and consolidation scenarios for the phased, flexible and connected development of campus
- Exploring a healthy balance between physical variables such as height, land use, density, massing, open space and landscape, circulation, infrastructure, and built character in the creation of memorable spaces

RESULTS

- Inclusive, broad participation within and between departments, the community, in industry and region at large
- Deeper exploration of opportunities for connectivity
- Meaningful and informative area planning studies resulting in greater value of the use of limited built, landscape and financial resources

FUTURE DEVELOPMENT

The West Campus Development Framework and South Campus Study II are two of the many robust bodies of planning work by the University and neighboring community that will help to set the stage for the next Campus Master Plan.

Understanding strategic area planning today will allow the campus to analyze choices and trade-offs to be made regarding development concepts for current and future decision-making in the strategic deployment of campus resources.